County Facts: Tama County, IA
Population 17,000

The Local Economy

<table>
<thead>
<tr>
<th>Metric</th>
<th>Tama County</th>
<th>IA</th>
<th>United States</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unemployment rate</td>
<td>3.5%</td>
<td>3.1%</td>
<td>6%</td>
</tr>
<tr>
<td>Poverty rate</td>
<td>11.3%</td>
<td>12.4%</td>
<td>12%</td>
</tr>
<tr>
<td>Median family income (000s)</td>
<td>$52</td>
<td>$56</td>
<td>$60</td>
</tr>
<tr>
<td>Population growth 2000-2017</td>
<td>-6%</td>
<td>7%</td>
<td>1%</td>
</tr>
<tr>
<td>Manufacturing share of workforce</td>
<td>16%</td>
<td>15%</td>
<td>17%</td>
</tr>
<tr>
<td>Farming share of workforce</td>
<td>22%</td>
<td>10%</td>
<td>9%</td>
</tr>
<tr>
<td>Great Recession unemployment spike (pp)</td>
<td>5.6%</td>
<td>4.3%</td>
<td>3%</td>
</tr>
</tbody>
</table>

How Local Kids' Lives Turn Out

<table>
<thead>
<tr>
<th>Metric</th>
<th>Tama County</th>
<th>IA</th>
<th>United States</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percent graduating any college</td>
<td>49%</td>
<td>46%</td>
<td>53%</td>
</tr>
<tr>
<td>Percent reaching upper-middle class</td>
<td>21%</td>
<td>20%</td>
<td>25%</td>
</tr>
<tr>
<td>Percent achieving American Dream</td>
<td>14%</td>
<td>14%</td>
<td>15%</td>
</tr>
<tr>
<td>Percent giving birth as a teen</td>
<td>16%</td>
<td>14%</td>
<td>16%</td>
</tr>
<tr>
<td>Percent landing in jail</td>
<td>0.7%</td>
<td>0.7%</td>
<td>0.7%</td>
</tr>
<tr>
<td>Local school expenditure per student (000s)</td>
<td>$6.1</td>
<td>$6.1</td>
<td>$6.1</td>
</tr>
</tbody>
</table>
Local Colleges and Upward Mobility

**4-Year Colleges**
- **Low-income share of students**: 3.5% (Grinnell College†), 11.9% (Marshalltown CC (public)†)
- **Low-income student success rate**: 4.6% (Grinnell College†), 9.7% (Marshalltown CC (public)†)

**2-Year Colleges**
- **Low-income share of students**: 9.3% (Grinnell College†), 15.6% (Marshalltown CC (public)†)
- **Low-income student success rate**: 60.2% (Grinnell College†), 39.3% (Marshalltown CC (public)†)

*Grinnell College†* is the Iowa 4-year-college average, and *Marshalltown CC (public)†* is the Iowa 2-year-college average.

*: Data refers to the full college system, not just this campus. †: In nearby county

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Local Demographics

**Percent Black**
- **Tama County**: 2%
- **IA**: 4%
- **United States**: 14%

**Percent Hispanic**
- **Tama County**: 9%
- **IA**: 6%
- **United States**: 9%

**Percent over age 65**
- **Tama County**: 17%
- **IA**: 13.0%
- **United States**: 14%

**Percent college grad**
- **Tama County**: 21%
- **IA**: 19%
- **United States**: 19%

**Crime rate (arrests per 10K residents)**
- **Tama County**: 73
- **IA**: 66
- **United States**: 76

* Tama County, IA Katie Donnelly, Clancy Green, and Danny Yagan
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau