### County Facts: Towner County, ND
Population 2,000

#### The Local Economy

- **Unemployment rate**: Towner County - 2.5%, ND - 2.6%, United States - 2.0%
- **Poverty rate**: Towner County - 11.7%, ND - 11.2%, United States - 12.7%
- **Median family income (000s)**: Towner County - $51, ND - $57, United States - $60
- **Population growth 2000-2017**: Towner County - 4.4%, ND - 4.0%, United States - 0.8%
- **Manufacturing share of workforce**: Towner County - 7%, ND - 7%, United States - 9%
- **Farming share of workforce**: Towner County - 18%, ND - 16%, United States - 14%
- **Great Recession unemployment spike (pp)**: Towner County - 15.3%, ND - 18%, United States - 16%

#### How Local Kids' Lives Turn Out

- **Percent graduating any college**: Towner County - 68%, ND - 58%, United States - 46%
- **Percent reaching upper-middle class**: Towner County - 36%, ND - 32%, United States - 20%
- **Percent achieving American Dream**: Towner County - 29%, ND - 22%, United States - 10%
- **Percent giving birth as a teen**: Towner County - 12%, ND - 11%, United States - 12%
- **Percent landing in jail**: Towner County - 0.2%, ND - 0.6%, United States - 0.2%
- **Local school expenditure per student (000s)**: Towner County - $5.8, ND - $5.2, United States - $6.4
Local Colleges and Upward Mobility

### 4-Year Colleges
- Low-income share of students: 6.5%
- Low-income student success rate: 51.3%
- North Dakota 4-year-college average: 9.3%
- U.S. 4-year-college average: 57.6%

### 2-Year Colleges
- Low-income share of students: 12.8%
- Low-income student success rate: 32.9%
- North Dakota 2-year-college average: 15.6%
- U.S. 2-year-college average: 46.6%

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

- Percent Black: Towner County 3%, ND 4%, United States 3%
- Percent Hispanic: Towner County 14%, ND 17%, United States 24.6%
- Percent over age 65: Towner County 21%, ND 13.0%, United States 14.5%
- Percent college grad: Towner County 19%, ND 20%, United States 20%
- Crime rate (arrests per 10K residents): Towner County 49, ND 17, United States 76
Definitions and Sources

The Local Economy

- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out

- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility

- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics

- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend

- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau