County Facts: Transylvania County, NC
Population 34,000

The Local Economy

Unemployment rate: 4.5% (Transylvania County), 4.4% (NC), 4.7% (United States)
Poverty rate: 16.9% (Transylvania County), 12.6% (NC), 10.0% (United States)
Median family income (000s): $57 (Transylvania County), $50 (NC), $47 (United States)
Population growth 2000-2017: 12% (Transylvania County), 16% (NC), 20% (United States)
Manufacturing share of workforce: 12% (Transylvania County), 10% (NC), 8% (United States)
Farming share of workforce: 2.5% (Transylvania County), 1.5% (NC), 2% (United States)
Great Recession unemployment spike (pp): 6.0% (Transylvania County), 5.1% (NC), 5.8% (United States)

How Local Kids' Lives Turn Out

Percent graduating any college: 52% (Transylvania County), 46% (NC), 48% (United States)
Percent reaching upper-middle class: 46% (Transylvania County), 46% (NC), 48% (United States)
Percent achieving American Dream: 16% (Transylvania County), 6% (NC), 6% (United States)
Percent giving birth as a teen: 22% (Transylvania County), 20% (NC), 20% (United States)
Percent landing in jail: 1.5% (Transylvania County), 1.5% (NC), 1.5% (United States)
Local school expenditure per student (000s): $6.4 (Transylvania County), $5.4 (NC), $5.1 (United States)
Local Colleges and Upward Mobility

4-Year Colleges

- Low-income share of students:
  - Brevard College: 7.7%
  - North Carolina 4-year-college average: 7.8%
  - U.S. 4-year-college average: 9.3%

- Low-income student success rate:
  - Brevard College: 17.2%
  - North Carolina 4-year-college average: 48.6%
  - U.S. 4-year-college average: 51.3%

2-Year Colleges

- Low-income share of students:
  - Asheville Buncombe Tech CC (public): 13.4%
  - North Carolina 2-year-college average: 15.6%
  - U.S. 2-year-college average: 21.6%

- Low-income student success rate:
  - Asheville Buncombe Tech CC (public): 22.7%
  - North Carolina 2-year-college average: 22.7%
  - U.S. 2-year-college average: 32.9%

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

- Percent Black: 4% (Transylvania County), 23% (NC), 14% (United States)
- Percent Hispanic: 8% (Transylvania County), 17% (NC), 9% (United States)
- Percent over age 65: 2.9% (Transylvania County), 25.8% (NC), 3.0% (United States)
- Percent college grad: 20% (Transylvania County), 22% (NC), 21% (United States)
- Crime rate (arrests per 10k residents): 40 (Transylvania County), 103 (NC), 76 (United States)
- Life expectancy (years): 82.5 (Transylvania County), 83.2 (NC), 83.7 (United States)
- Opioid deaths (deaths per 10k residents): 15 (Transylvania County), 19 (NC), 17 (United States)
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau