County Facts: Union County, IA
Population 12,000

The Local Economy

- Unemployment rate: Union County 3.1%, IA 3.1%, United States 4.7%
- Poverty rate: Union County 13.2%, IA 12.4%, United States 15.1%
- Median family income (000s): Union County $56, IA $57, United States $52
- Population growth 2000-2017: Union County 1%, IA 7%, United States 16%
- Manufacturing share of workforce: Union County 17%, IA 15%, United States 10%
- Farming share of workforce: Union County 8.9%, IA 4.3%, United States 17%
- Great Recession unemployment spike (pp): Union County 2.7%, IA 2.8%

How Local Kids' Lives Turn Out

- Percent graduating any college: Union County 54%, IA 55%, United States 6.4%
- Percent reaching upper-middle class: Union County 26%, IA 22%, United States 20%
- Percent achieving American Dream: Union County 14%, IA 13%, United States 10%
- Percent giving birth as a teen: Union County 20%, IA 14%, United States 11%
- Percent landing in jail: Union County 1.0%, IA 0.7%, United States 1.5%
- Local school expenditure per student (000s): Union County $6.1, IA $6.1, United States $6.1
Local Colleges and Upward Mobility

### 4-Year Colleges

- **Low-income share of students**: 10.8%
- **Low-income student success rate**: 58.1%

**Graceland Univ.†**
- **Low-income share of students**: 14.5%
- **Low-income student success rate**: 26.2%

**Iowa 4-year-college average**
- **Low-income share of students**: 9.7%
- **Low-income student success rate**: 15.6%

**U.S. 4-year-college average**
- **Low-income share of students**: 15.6%
- **Low-income student success rate**: 26.2%

### 2-Year Colleges

- **Low-income share of students**: 32.8%
- **Low-income student success rate**: 32.9%

**Southwestern CC of Creston, IA (public)**
- **Low-income share of students**: 47.8%
- **Low-income student success rate**: 51.3%

**Iowa 2-year-college average**
- **Low-income share of students**: 32.8%
- **Low-income student success rate**: 32.9%

**U.S. 2-year-college average**
- **Low-income share of students**: 32.9%
- **Low-income student success rate**: 32.9%

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

- **Percent Black**: Union County: 1%, IA: 4%, United States: 6%
- **Percent Hispanic**: Union County: 3%, IA: 6%, United States: 14%
- **Percent over age 65**: Union County: 13.0%, IA: 13%, United States: 14.9%
- **Percent college grad**: Union County: 21%, IA: 19%, United States: 17%
- **Crime rate (arrests per 10K residents)**: Union County: 76, IA: 66, United States: 120
The Local Economy

- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out

- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility

- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics

- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend

- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau