County Facts: Virginia Beach city, VA
Population 450,000

The Local Economy

- Unemployment rate: 3.6% (Virginia Beach city), 3.7% (VA), 4.4% (United States)
- Poverty rate: 8.6% (Virginia Beach city), 11.4% (VA), 15.1% (United States)
- Median family income (000s): $69 (Virginia Beach city), $67 (VA), $57 (United States)
- Population growth 2000-2017: 4.4% (Virginia Beach city), 6% (VA), 9% (United States)
- Manufacturing share of workforce: 20% (Virginia Beach city), 16% (VA), 10% (United States)
- Farming share of workforce: 10% (Virginia Beach city), 7% (VA), 5% (United States)
- Great Recession unemployment spike (pp): 1.7% (Virginia Beach city), 3.7% (VA), 4.1% (United States)

How Local Kids’ Lives Turn Out

- Percent graduating any college: 50% (Virginia Beach city), 50% (VA), 50% (United States)
- Percent reaching upper-middle class: 23% (Virginia Beach city), 20% (VA), 20% (United States)
- Percent achieving American Dream: 11% (Virginia Beach city), 10% (VA), 9% (United States)
- Percent giving birth as a teen: 16% (Virginia Beach city), 17% (VA), 16% (United States)
- Percent landing in jail: 1.8% (Virginia Beach city), 1.5% (VA), 1.3% (United States)
- Local school expenditure per student (000s): $6.4 (Virginia Beach city), $6.4 (VA), $6.4 (United States)
Local Colleges and Upward Mobility

### 4-Year Colleges

- **Low-income share of students**: 19.1%
- **Low-income student success rate**: 59.2%

### 2-Year Colleges

- **Low-income share of students**: 16.0%
- **Low-income student success rate**: 51.3%

Ecpi Univ. (for-profit)*
- Low-income share of students: 6.4%
- Low-income student success rate: 32.8%
- Virginia 4-year-college average: 19.1%
- U.S. 4-year-college average: 16.0%

Advanced Tech Inst (for-profit)
- Low-income share of students: 13.0%
- Low-income student success rate: 48.9%
- Virginia 2-year-college average: 15.6%
- U.S. 2-year-college average: 13.0%

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

- **Percent Black**: 22%
- **Percent Hispanic**: 17%
- **Percent over age 65**: 13.0%
- **Percent college grad**: 26%
- **Crime rate (arrests per 10K residents)**: 76
- **Life expectancy (years)**: 83.3
- **Opioid deaths (deaths per 10k residents)**: 15

Virginia Beach city
- **Percent Black**: 21%
- **Percent Hispanic**: 8%
- **Percent over age 65**: 12.2%
- **Percent college grad**: 24%
- **Crime rate (arrests per 10K residents)**: 51
- **Life expectancy (years)**: 83.1
- **Opioid deaths (deaths per 10k residents)**: 13

VA
- **Percent Black**: 14%
- **Percent Hispanic**: 9%
- **Percent over age 65**: 10.6%
- **Percent college grad**: 21%
- **Crime rate (arrests per 10K residents)**: 48
- **Life expectancy (years)**: 83.2

United States
- **Percent Black**: 8%
- **Percent Hispanic**: 9%
- **Percent over age 65**: 10.6%
- **Percent college grad**: 21%
- **Crime rate (arrests per 10K residents)**: 48
- **Life expectancy (years)**: 83.2

Virginia Beach city, VA  Katie Donnelly, Clancy Green, and Danny Yagan
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau