Local Colleges and Upward Mobility

### 4-Year Colleges
- **Low-income share of students:**
  - Marquette Univ.†: 2.8%
  - Wisconsin 4-year-college average: 4.7%
  - U.S. 4-year-college average: 9.3%

- **Low-income student success rate:**
  - Marquette Univ.†: 48.6%
  - Wisconsin 4-year-college average: 51.3%
  - U.S. 4-year-college average: 68.0%

### 2-Year Colleges
- **Low-income share of students:**
  - Milwaukee Area Tech College (public)†: 17.8%
  - Wisconsin 2-year-college average: 10.0%
  - U.S. 2-year-college average: 15.6%

- **Low-income student success rate:**
  - Milwaukee Area Tech College (public)†: 29.5%
  - Wisconsin 2-year-college average: 19.6%
  - U.S. 2-year-college average: 29.5%

*: Data refers to the full college system, not just this campus. †: In nearby county

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Local Demographics

### Washington County, WI

- **Percent Black:** 2%
- **Percent Hispanic:** 3%
- **Percent over age 65:** 6%
- **Percent college grad:** 13.0%
- **Crime rate (arrests per 10K residents):** 0
- **Life expectancy (years):** 83.2
- **Opioid deaths (deaths per 10k residents):** 15

### United States

- **Percent Black:** 14%
- **Percent Hispanic:** 6%
- **Percent over age 65:** 14%
- **Percent college grad:** 26%
- **Crime rate (arrests per 10K residents):** 0
- **Life expectancy (years):** 83.5
- **Opioid deaths (deaths per 10k residents):** 15

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*Data as of 2022*
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau