### County Facts: Waukesha County, WI
#### Population 401,000

#### The Local Economy

<table>
<thead>
<tr>
<th>Metric</th>
<th>Waukesha County</th>
<th>WI</th>
<th>United States</th>
</tr>
</thead>
<tbody>
<tr>
<td>Unemployment rate</td>
<td>2.9%</td>
<td>3.3%</td>
<td>4.4%</td>
</tr>
<tr>
<td>Poverty rate</td>
<td>5.4%</td>
<td>12.7%</td>
<td>15.1%</td>
</tr>
<tr>
<td>Median family income (000s)</td>
<td>$56</td>
<td>$57</td>
<td>$80</td>
</tr>
<tr>
<td>Population growth 2000-2017</td>
<td>8%</td>
<td>11%</td>
<td>16%</td>
</tr>
<tr>
<td>Manufacturing share of workforce</td>
<td>10%</td>
<td>18%</td>
<td>18%</td>
</tr>
<tr>
<td>Farming share of workforce</td>
<td>0.7%</td>
<td>2.8%</td>
<td>4.7%</td>
</tr>
<tr>
<td>Great Recession unemployment spike (pp)</td>
<td>1.7%</td>
<td>3.7%</td>
<td>3.7%</td>
</tr>
</tbody>
</table>

#### How Local Kids' Lives Turn Out

<table>
<thead>
<tr>
<th>Metric</th>
<th>Waukesha County</th>
<th>WI</th>
<th>United States</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percent graduating any college</td>
<td>63%</td>
<td>50%</td>
<td>46%</td>
</tr>
<tr>
<td>Percent reaching upper-middle class</td>
<td>33%</td>
<td>24%</td>
<td>20%</td>
</tr>
<tr>
<td>Percent achieving American Dream</td>
<td>15%</td>
<td>11%</td>
<td>10%</td>
</tr>
<tr>
<td>Percent giving birth as a teen</td>
<td>20%</td>
<td>7%</td>
<td>6%</td>
</tr>
<tr>
<td>Percent landing in jail</td>
<td>1.5%</td>
<td>0.6%</td>
<td>0.6%</td>
</tr>
<tr>
<td>Local school expenditure per student (000s)</td>
<td>$8.2</td>
<td>$7.4</td>
<td>$6.4</td>
</tr>
</tbody>
</table>
Local Colleges and Upward Mobility

### 4-Year Colleges
- **Low-income share of students**: 3.1% (Carroll Univ.), 10.0% (Wisconsin 4-year-college average), 3.9% (U.S. 4-year-college average)
- **Low-income student success rate**: 4.7% (Carroll Univ.), 14.3% (Wisconsin 4-year-college average), 15.6% (U.S. 4-year-college average)

### 2-Year Colleges
- **Low-income share of students**: 52.2% (Carroll Univ.), 29.5% (Wisconsin 2-year-college average), 29.5% (U.S. 2-year-college average)
- **Low-income student success rate**: 51.3% (Carroll Univ.), 38.9% (Wisconsin 2-year-college average), 32.9% (U.S. 2-year-college average)

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*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

<table>
<thead>
<tr>
<th>Percent Black</th>
<th>Percent Hispanic</th>
<th>Percent over age 65</th>
<th>Percent college grad</th>
<th>Crime rate (arrests per 10K residents)</th>
<th>Life expectancy (years)</th>
<th>Opioid deaths (deaths per 10K residents)</th>
</tr>
</thead>
<tbody>
<tr>
<td>2%</td>
<td>4%</td>
<td>3.0%</td>
<td>20%</td>
<td>0</td>
<td>84.6</td>
<td>16</td>
</tr>
<tr>
<td>6%</td>
<td>6%</td>
<td>3.7%</td>
<td>21%</td>
<td>0</td>
<td>83.5</td>
<td>15</td>
</tr>
<tr>
<td>Waukesha County</td>
<td>WI</td>
<td>United States</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

- **Percent Black**: 2% (Waukesha County), 6% (Wisconsin), 0% (United States)
- **Percent Hispanic**: 4% (Waukesha County), 6% (Wisconsin), 0% (United States)
- **Percent over age 65**: 14% (Waukesha County), 17% (Wisconsin), 15% (United States)
- **Percent college grad**: 30% (Waukesha County), 14.3% (Wisconsin), 13% (United States)
- **Crime rate (arrests per 10K residents)**: 76 (Waukesha County), 0 (Wisconsin), 16 (United States)
- **Life expectancy (years)**: 84.6 (Waukesha County), 83.5 (Wisconsin), 83.2 (United States)
- **Opioid deaths (deaths per 10K residents)**: 16 (Waukesha County), 15 (Wisconsin), 15 (United States)
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau