County Facts: Webster Parish, LA
Population 39,000

The Local Economy

- Unemployment rate: 6.9% (Webster Parish), 5.3% (LA), 4.7% (United States)
- Poverty rate: 19.6% (Webster Parish), 16.2% (LA), 15.1% (United States)
- Median family income (000s): $43 (Webster Parish), $45 (LA), $57 (United States)
- Population growth 2000-2017: 6% (Webster Parish), 5% (LA), 16% (United States)
- Manufacturing share of workforce: 16% (Webster Parish), 10% (LA), 1.7% (United States)
- Farming share of workforce: 10% (Webster Parish), 1.3% (LA), 4.7% (United States)
- Great Recession unemployment spike (pp): 5% (Webster Parish), 6% (LA), 2.6% (United States)

How Local Kids' Lives Turn Out

- Percent graduating any college: 27% (Webster Parish), 40% (LA), 46% (United States)
- Percent reaching upper-middle class: 17% (Webster Parish), 20% (LA), 20% (United States)
- Percent achieving American Dream: 9% (Webster Parish), 10% (LA), 32% (United States)
- Percent giving birth as a teen: 1% (Webster Parish), 10% (LA), 3% (United States)
- Percent landing in jail: 10% (Webster Parish), 2.0% (LA), 1.5% (United States)
- Local school expenditure per student (000s): $3.9 (Webster Parish), $4.8 (LA), $6.4 (United States)
Local Colleges and Upward Mobility

### 4-Year Colleges

<table>
<thead>
<tr>
<th>Low-income share of students</th>
<th>Low-income student success rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Northwestern State Univ. (public)†</td>
<td>20.8%</td>
</tr>
<tr>
<td>Louisiana 4-year-college average</td>
<td>9.3%</td>
</tr>
<tr>
<td>U.S. 4-year-college average</td>
<td>42.9%</td>
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### 2-Year Colleges

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<tr>
<th>Low-income share of students</th>
<th>Low-income student success rate</th>
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<tbody>
<tr>
<td>Bossier Parish CC (public)†</td>
<td>17.2%</td>
</tr>
<tr>
<td>Louisiana 2-year-college average</td>
<td>24.2%</td>
</tr>
<tr>
<td>U.S. 2-year-college average</td>
<td>32.9%</td>
</tr>
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</table>

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

<table>
<thead>
<tr>
<th>Percent Black</th>
<th>Percent Hispanic</th>
<th>Percent over age 65</th>
<th>Percent college grad</th>
<th>Crime rate (arrests per 10K residents)</th>
<th>Life expectancy (years)</th>
<th>Opioid deaths (deaths per 10k residents)</th>
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</thead>
<tbody>
<tr>
<td>25%</td>
<td>14%</td>
<td>17%</td>
<td>16.7%</td>
<td>21%</td>
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<td>33%</td>
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<td>16%</td>
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Webster Parish, LA

Katie Donnelly, Clancy Green, and Danny Yagan
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau