County Facts: Williamsburg city, VA
Population 15,000

The Local Economy

- Unemployment rate: 5.3% (Williamsburg city), 3.7% (VA), 5.1% (United States)
- Poverty rate: 4.4% (Williamsburg city), 7.9% (VA), 10.5% (United States)
- Median family income (000s): $85 (Williamsburg city), $67 (VA), $57 (United States)
- Population growth 2000-2017: 25% (Williamsburg city), 20% (VA), 16% (United States)
- Manufacturing share of workforce: 10% (Williamsburg city), 7% (VA), 7% (United States)
- Farming share of workforce: 1.7% (Williamsburg city), 0.8% (VA), 0.9% (United States)
- Great Recession unemployment spike (pp): 4.7% (Williamsburg city), 4.1% (VA), 3.8% (United States)

How Local Kids’ Lives Turn Out

- Percent graduating any college: 55% (Williamsburg city), 50% (VA), 46% (United States)
- Percent reaching upper-middle class: 24% (Williamsburg city), 23% (VA), 20% (United States)
- Percent achieving American Dream: 11% (Williamsburg city), 10% (VA), 6% (United States)
- Percent giving birth as a teen: 20% (Williamsburg city), 17% (VA), 16% (United States)
- Percent landing in jail: 3.3% (Williamsburg city), 1.8% (VA), 1.5% (United States)
Local Colleges and Upward Mobility

![Bar chart comparing low-income share of students and low-income student success rate for 4-Year Colleges and 2-Year Colleges.](image)

<table>
<thead>
<tr>
<th>College Type</th>
<th>Low-income share of students</th>
<th>4-Year College Average</th>
<th>2-Year College Average</th>
</tr>
</thead>
<tbody>
<tr>
<td>4-Year Colleges</td>
<td>William and Mary (public)†</td>
<td>1.3% 13.9%</td>
<td>15.6% 35.3%</td>
</tr>
<tr>
<td></td>
<td>Virginia 4-year-college average</td>
<td>6.4% 13.0%</td>
<td>15.6% 29.3%</td>
</tr>
<tr>
<td></td>
<td>U.S. 4-year-college average</td>
<td>9.3% 15.6%</td>
<td>29.3% 35.3%</td>
</tr>
<tr>
<td>2-Year Colleges</td>
<td>Thomas Nelson CC (public)†</td>
<td>64.9% 32.9%</td>
<td>38.7% 35.3%</td>
</tr>
<tr>
<td></td>
<td>Virginia 2-year-college average</td>
<td>59.2% 29.3%</td>
<td>35.3% 35.3%</td>
</tr>
<tr>
<td></td>
<td>U.S. 2-year-college average</td>
<td>51.3% 32.9%</td>
<td>32.9% 35.3%</td>
</tr>
</tbody>
</table>

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

![Bar chart comparing local demographics for Williamsburg city, Virginia, and United States.](image)

<table>
<thead>
<tr>
<th>Category</th>
<th>Percent Black</th>
<th>Percent Hispanic</th>
<th>Percent Over age 65</th>
<th>Percent College grad</th>
<th>Crime rate (arrests per 10K residents)</th>
<th>Opioid deaths (deaths per 10K residents)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Williamsburg city</td>
<td>14%</td>
<td>5%</td>
<td>12.2%</td>
<td>21%</td>
<td>48</td>
<td>13</td>
</tr>
<tr>
<td>Virginia</td>
<td>14%</td>
<td>9%</td>
<td>13.0%</td>
<td>26%</td>
<td>76</td>
<td>15</td>
</tr>
<tr>
<td>United States</td>
<td>14%</td>
<td>5%</td>
<td>13.0%</td>
<td>21%</td>
<td>48</td>
<td>13</td>
</tr>
</tbody>
</table>
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau