County Facts: Williamson County, TN
Population 226,000

The Local Economy

- Unemployment rate: 2.7% (Williamson County), 3.7% (TN), 5.3% (United States)
- Poverty rate: 5.9% (Williamson County), 17% (TN), 15% (United States)
- Median family income (000s): $102 (Williamson County), $48 (TN), $57 (United States)
- Population growth 2000-2017: 79% (Williamson County), 13% (TN), 8% (United States)
- Manufacturing share of workforce: 18% (Williamson County), 16% (TN), 8% (United States)
- Farming share of workforce: 10% (Williamson County), 1.0% (TN), 1.7% (United States)
- Great Recession unemployment spike (pp): 0.6% (Williamson County), 1.0% (TN), 1.7% (United States)

How Local Kids' Lives Turn Out

- Percent graduating any college: 63% (Williamson County), 40% (TN), 46% (United States)
- Percent reaching upper-middle class: 30% (Williamson County), 15% (TN), 20% (United States)
- Percent achieving American Dream: 11% (Williamson County), 6% (TN), 9% (United States)
- Percent giving birth as a teen: 10% (Williamson County), 20% (TN), 20% (United States)
- Percent landing in jail: 1.9% (Williamson County), 0.7% (TN), 1.5% (United States)
- Local school expenditure per student (000s): $6.4 (Williamson County), $5.8 (TN), $4.9 (United States)
Local Colleges and Upward Mobility

### 4-Year Colleges

- **Middle TN State Univ. (public)**
  - Low-income share of students: 6.5%
  - Low-income student success rate: 46.7%
- **Tennessee 4-year-college average**
  - Low-income share of students: 8.4%
  - Low-income student success rate: 44.8%
- **U.S. 4-year-college average**
  - Low-income share of students: 9.3%
  - Low-income student success rate: 51.3%

### 2-Year Colleges

- **Volunteer State CC (public)**
  - Low-income share of students: 10.6%
  - Low-income student success rate: 10.6%
- **Tennessee 2-year-college average**
  - Low-income share of students: 15.3%
  - Low-income student success rate: 15.6%
- **U.S. 2-year-college average**
  - Low-income share of students: 15.6%
  - Low-income student success rate: 26.8%

*: Data refers to the full college system, not just this campus. †: In nearby county

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Local Demographics

- **Percent Black**
  - Williamson County: 5%
  - TN: 17%
  - United States: 17%

- **Percent Hispanic**
  - Williamson County: 9.7%
  - TN: 13.0%
  - United States: 14%

- **Percent over age 65**
  - Williamson County: 38%
  - TN: 39%
  - United States: 42%

- **Percent college grad**
  - Williamson County: 3%
  - TN: 5%
  - United States: 3%

- **Crime rate (arrests per 10K residents)**
  - Williamson County: 67
  - TN: 81.9
  - United States: 85.7

- **Life expectancy (years)**
  - Williamson County: 81.9
  - TN: 83.2
  - United States: 83.2

- **Opioid deaths (deaths per 10K residents)**
  - Williamson County: 15
  - TN: 19
  - United States: 11

Williamson County, TN

Katie Donnelly, Clancy Green, and Danny Yagan
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau