County Facts: Winnebago County, IA
Population 11,000

The Local Economy

- Unemployment rate: 3.2% (Winnebago County), 3.1% (IA), 4.7% (United States)
- Poverty rate: 12.1% (Winnebago County), 12.4% (IA), 15.1% (United States)
- Median family income (000s): $50 (Winnebago County), $56 (IA), $57 (United States)
- Population growth 2000-2017: 7% (Winnebago County), 16% (IA), -10% (United States)
- Manufacturing share of workforce: 15% (Winnebago County), 10% (IA), 7.3% (United States)
- Farming share of workforce: 4.3% (Winnebago County), 1.7% (IA), 3.9% (United States)
- Great Recession unemployment spike (pp): 2.8% (Winnebago County)

How Local Kids' Lives Turn Out

- Percent graduating any college: 62% (Winnebago County), 55% (IA), 46% (United States)
- Percent reaching upper-middle class: 28% (Winnebago County), 26% (IA), 20% (United States)
- Percent achieving American Dream: 19% (Winnebago County), 14% (IA), 10% (United States)
- Percent giving birth as a teen: 20% (Winnebago County), 14% (IA), 12% (United States)
- Percent landing in jail: 1.5% (Winnebago County), 0.7% (IA), 0.4% (United States)
- Local school expenditure per student (000s): $6.4 (Winnebago County), $6.1 (IA), $5.8 (United States)
Local Colleges and Upward Mobility

### 4-Year Colleges

- **Low-income share of students**
  - Waldorf College (for-profit): 10.3%
  - Iowa 4-year-college average: 9.3%
  - U.S. 4-year-college average: 46.7%

- **Low-income student success rate**
  - Waldorf College (for-profit): 58.1%
  - Iowa 4-year-college average: 51.3%
  - U.S. 4-year-college average: 32.9%

### 2-Year Colleges

- **Low-income share of students**
  - N. Iowa Area CC (public): 15.6%
  - Iowa 2-year-college average: 31.5%
  - U.S. 2-year-college average: 32.8%

- **Low-income student success rate**
  - N. Iowa Area CC (public): 9.9%
  - Iowa 2-year-college average: 9.7%
  - U.S. 2-year-college average: 15.6%

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*: Data refers to the full college system, not just this campus. †: In nearby county

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Local Demographics

### Percent Black

- Winnebago County: 2%
- IA: 4%
- United States: 14%

### Percent Hispanic

- Winnebago County: 3%
- IA: 6%
- United States: 17%

### Percent over age 65

- Winnebago County: 19.3%
- IA: 14.9%
- United States: 13.0%

### Percent college grad

- Winnebago County: 21%
- IA: 19%
- United States: 16%

### Crime rate (arrests per 10K residents)

- Winnebago County: 41
- IA: 66
- United States: 76
Definitions and Sources

The Local Economy
- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out
- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility
- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics
- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend
- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau