County Facts: Winnebago County, WI
Population 170,000

The Local Economy

- Unemployment rate: 3.0% (Winnebago), 3.3% (WI), 4.7% (United States)
- Poverty rate: 12.7% (Winnebago), 2.7% (WI), 16% (United States)
- Median family income (000s): $53 (Winnebago), $56 (WI), $57 (United States)
- Population growth 2000-2017: 9% (Winnebago), 8% (WI), 16% (United States)
- Manufacturing share of workforce: 12.7% (Winnebago), 18% (WI), 3.6% (United States)
- Farming share of workforce: 1.0% (Winnebago), 1.0% (WI), 3.7% (United States)
- Great Recession unemployment spike (pp): 4.7% (Winnebago), 2.8% (WI), 1.7% (United States)

How Local Kids' Lives Turn Out

- Percent graduating any college: 49% (Winnebago), 50% (WI), 46% (United States)
- Percent reaching upper-middle class: 24% (Winnebago), 24% (WI), 20% (United States)
- Percent achieving American Dream: 11% (Winnebago), 10% (WI), 9% (United States)
- Percent giving birth as a teen: 10% (Winnebago), 14% (United States)
- Percent landing in jail: 1.1% (Winnebago), 0.6% (United States)
- Local school expenditure per student (000s): $6.8 (Winnebago), $6.4 (United States)
Local Colleges and Upward Mobility

### 4-Year Colleges
- **Low-income share of students**:
  - U of Wisconsin - Oshkosh (public)*: 4.0%
  - Wisconsin 4-year-college average: 4.7%
  - U.S. 4-year-college average: 9.3%
- **Low-income student success rate**:
  - U of Wisconsin - Oshkosh (public)*: 50.1%
  - Wisconsin 4-year-college average: 48.6%
  - U.S. 4-year-college average: 51.3%

### 2-Year Colleges
- **Low-income share of students**:
  - Fox Valley Tech College (public)†: 6.3%
  - Wisconsin 2-year-college average: 10.0%
  - U.S. 2-year-college average: 15.6%
- **Low-income student success rate**:
  - Fox Valley Tech College (public)†: 29.3%
  - Wisconsin 2-year-college average: 29.5%
  - U.S. 2-year-college average: 32.9%

*: Data refers to the full college system, not just this campus. †: In nearby county

Local Demographics

<table>
<thead>
<tr>
<th>Metric</th>
<th>Winnebago County</th>
<th>WI</th>
<th>United States</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percent Black</td>
<td>3%</td>
<td>6%</td>
<td>14%</td>
</tr>
<tr>
<td>Percent Hispanic</td>
<td>4%</td>
<td>4%</td>
<td>6%</td>
</tr>
<tr>
<td>Percent over age 65</td>
<td>13%</td>
<td>13%</td>
<td>17%</td>
</tr>
<tr>
<td>Percent college grad</td>
<td>18%</td>
<td>13.4%</td>
<td>20%</td>
</tr>
<tr>
<td>Crime rate (arrests per 10K residents)</td>
<td>0</td>
<td>0</td>
<td>0</td>
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<tr>
<td>Life expectancy (years)</td>
<td>82.9</td>
<td>83.2</td>
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<tr>
<td>Opioid deaths (deaths per 10K residents)</td>
<td>13</td>
<td>15</td>
<td>16</td>
</tr>
</tbody>
</table>
The Local Economy

- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out

- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility

- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics

- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend

- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau