County Facts: Winona County, MN
Population 51,000

The Local Economy

- Unemployment rate: 3.1% (Winona County), 3.4% (MN), 4.7% (United States)
- Poverty rate: 10.8% (Winona County), 9.9% (MN), 11.6% (United States)
- Median family income (000s): $60 (Winona County), $57 (MN), $57 (United States)
- Population growth 2000-2017: 2% (Winona County), 13% (MN), 16% (United States)
- Manufacturing share of workforce: 16% (Winona County), 14% (MN), 16% (United States)
- Farming share of workforce: 6.3% (Winona County), 10% (MN), 17% (United States)
- Great Recession unemployment spike (pp): 2.8% (Winona County), 1.7% (MN), 2.9% (United States)

How Local Kids' Lives Turn Out

- Percent graduating any college: 51% (Winona County), 55% (MN), 65% (United States)
- Percent reaching upper-middle class: 46% (Winona County), 27% (MN), 30% (United States)
- Percent achieving American Dream: 20% (Winona County), 10% (MN), 11% (United States)
- Percent giving birth as a teen: 10% (Winona County), 10% (MN), 10% (United States)
- Percent landing in jail: 2% (Winona County), 1% (MN), 0.8% (United States)
- Local school expenditure per student (000s): $6.5 (Winona County), $6.4 (MN), $6.4 (United States)
Local Colleges and Upward Mobility

### 4-Year Colleges

- **Low-income share of students**
  - Winona State Univ. (public)*: 7.8%  
  - Minnesota 4-year-college average: 6.5%  
  - U.S. 4-year-college average: 9.3%
- **Low-income student success rate**
  - Winona State Univ. (public)*: 45.9%  
  - Minnesota 4-year-college average: 39.5%  
  - U.S. 4-year-college average: 51.3%

### 2-Year Colleges

- **Low-income share of students**
  - Chippewa Valley Tech College (public)†: 10.4%  
  - Minnesota 2-year-college average: 8.6%  
  - U.S. 2-year-college average: 15.6%
- **Low-income student success rate**
  - Chippewa Valley Tech College (public)†: 8.6%  
  - Minnesota 2-year-college average: 45.9%  
  - U.S. 2-year-college average: 24.2%

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* Data refers to the full college system, not just this campus. †: In nearby county

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Local Demographics

<table>
<thead>
<tr>
<th>Category</th>
<th>Winona County</th>
<th>MN</th>
<th>United States</th>
</tr>
</thead>
<tbody>
<tr>
<td>Percent Black</td>
<td>1%</td>
<td>6%</td>
<td>14%</td>
</tr>
<tr>
<td>Percent Hispanic</td>
<td>2%</td>
<td>5%</td>
<td>17%</td>
</tr>
<tr>
<td>Percent over age 65</td>
<td>12.9%</td>
<td>13%</td>
<td>13%</td>
</tr>
<tr>
<td>Percent college grad</td>
<td>17%</td>
<td>21%</td>
<td>22%</td>
</tr>
<tr>
<td>Crime rate (arrests per 10K residents)</td>
<td>45</td>
<td>71</td>
<td>76</td>
</tr>
<tr>
<td>Life expectancy (years)</td>
<td>83%</td>
<td>83.2</td>
<td>83.8</td>
</tr>
</tbody>
</table>

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Winona County, MN Katie Donnelly, Clancy Green, and Danny Yagan
The Local Economy

- Unemployment rate (August 2018, BLS)
- Poverty rate (2012-2016 ACS)
- Median family income (2016 ACS)
- Manufacturing share of workforce (2012-2016 ACS)
- Farming share of workforce (2012-2016 ACS)
- Great Recession unemployment spike (BLS LAUS)

How Local Kids’ Lives Turn Out

- Percent graduating any college (2-yr or 4-yr, Tax Data 2, N/A for some counties)
- Percent reaching upper middle-class (top 20% of the U.S. income distribution, Tax Data 1, N/A for some counties)
- Percent achieving American Dream (share of local low-income kids—i.e. those with 25th-income-percentile parents—who reach the top 20% of the U.S. income distribution as adults, Tax Data 1, N/A for some counties)
- Percent (of local female kids) giving birth as a teen (Tax Data 1, N/A for some counties)
- Percent landing in jail (percent of local kids in jail on 1 April 2010, Tax Data 1 and 2010 Census, N/A for some counties)
- Local school expenditure per student (in public schools, NCES, N/A for some counties)

Local Colleges and Upward Mobility

- Low-income share of students (share of age-18-22 students with bottom-20% parents, Tax Data 2)
- Low-income student success rate (share of low-income age-18-22 students who reach the top 40% of the U.S. income distribution as adults, Tax Data 2)

Local Demographics

- Percent Black (2012-2016 ACS)
- Percent Hispanic (2012-2016 ACS)
- Percent over age 65 (2010 Census)
- Percent college grad (4-yr college, 2012-2016 ACS)
- Crime rate (serious violent and property arrests per 10,000 residents, FBI Uniform Crime Reports, N/A for some counties)
- Life expectancy (at age 40, Tax Data 3, N/A for some counties)
- Opioid deaths (per 10,000 residents in 2017, CDC, N/A for some counties and some counties report population weighted commuting zone average)

Sources Legend

- ACS: U.S. Census Bureau American Community Surveys, 2012-2016
- CDC: Centers for Disease Control and Prevention, National Center for Health Statistics. Multiple Cause of Death 1999-2017 on CDC WONDER Online Database.
- Census: U.S. Census Bureau